**BHI/BSN 2019 industry showcase / Application form**

The industry showcase will highlight innovative products in the field of biomedical/health informatics and body sensor network for preventive medicine. The BHI/BSN committee is taking applications from companies making significant improvement to the space, with no restriction of size or type of companies. The competition is open to start-ups, small and medium size enterprises, NGOs, non-profits and large corporations. The showcase will focus on innovative products that are either undergoing certification, beta-releases or are commercially available.

Applications are submitted by filling in this form and returning it to: [ieeebhibsn2019industry@gmail.com](mailto:ieeebhibsn2019industry@gmail.com)

**General information**

|  |  |
| --- | --- |
| Company name |  |
| Product name |  |
| Contact name |  |
| Function |  |
| Email |  |
| Phone |  |

**Description of the innovative product**

Describe your innovative product in no more than 5 lines.

Who is the target user? Who will benefit from the product, and what benefits does it provide?

What healthcare problems / pain points are you trying to solve? How does your product innovation or medical device enables a preventive approach to medicine?

What level of validation has your product gone through to date?

What innovative Biomedical/health informatics and/or body sensor network technology(ies) does your product leverage, and how?

What’s unique about your product compared to what exists in the market today?

+ include picture of the product